

Medical Daily

LAST UPDATED 14:04 PM EST NOVEMBER 15, 2012

Follow Us [f](#) [t](#) [in](#)

HOME US / WORLD CONSUMER NEWS POLICY / BIZ SCIENCE / TECH DRUGS HEALTHY LIVING CONDITIONS HEALTH VIDEOS COMMUNITY

Like 10k Follow

MAKE MEDICAL DAILY YOUR HOMEPAGE

HOME > [HEALTHY LIVING](#)

Men and Women Literally See Things Differently Say Researchers

The eyes of men and women wander in slightly different ways and focus on different things.

BY MAKINI BRICE | JUL 31, 2012 03:18 PM EDT

0

Your bitter aunts and uncles are right – men and women do see things differently.

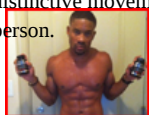
Enlarge Close

Researchers from the University of Southern California (USC) found that the eyes of men and women wander in slightly different ways and focus on different things.

Share

Follow us Like 10k Follow

(Photo: iStockPhoto) Researchers found that men tend to focus on the mouth of a person as they talk, and are distracted most often by distinctive movements occurring behind a person. Build Muscle in 28 Days. Try NITROCUT...



Got old, droopy upper eyelids? Lift them with Eye Magic! A quick, easy eyelid lift - just \$19.99!



1 Tip for a flat belly: Cut down a bit of your belly every day by using this 1 weird old tip.

In a quite meta study, Dr. Laurent Itti and doctoral student John Shen from the University of Southern California watched people watch videos of people being interviewed. In the background of the visual frame distractions (people, bicycles, and pedestrians) walked past the interview subjects intending to pull participants away from what they were doing. They monitored the eye movements of the 34 participants as they watched the subject.

The researchers found that men tend to focus on the mouth of a person as they talk, and are distracted most often by distinctive movements occurring behind a person. Meanwhile, women's attention tends to be focused on the eyes of a person, and is more often divided between the face and body of a person speaking. Women also tend to most distracted by people entering the visual frame. For example, women would be more distracted at first by a bicyclist entering

a frame, while men would be more distracted by said person falling off their bicycle behind the interview subject.

Itti and Shen say that their findings "can be attributed to a male preference for motion and a female preference for areas that may contain nonverbal information about the speaker." They did not speculate in the abstract why this preference would exist, but the research that indicates that women tend to be better at reading body language is probably interrelated.

Previous studies on attention had controlled for age, race and sex. This study challenges the way scientists currently think of sensory information, and attention, because the USC researchers have found a distinct difference in the way that men and women pay attention to other people and things. They also believe that their studies carry further implications "for studies of sex in nonverbal communication."



ADVERTISE WITH

Most Popular

Woman Denied Abortion in Ireland Dies in Hospital



5-Hour Energy Drinks Linked to 13 Deaths, Spontaneous Abortion



Scientists Sequence Entire Pig Genome in Breakthrough That Could Combat Human Disease



World Famous 'Cat Man' Who Spent Years Morphing Himself Into a Tiger May Have Died by Suicide



Psychologists Discover How People Subconsciously Become Their Favorite Fictional Characters



The article was published in the journal *Vision Research*.

Dry Eye Clinical Trials

Now Running in Your Area Learn About the DryEye Study Now!
Who can Participate in the Study? - Get Dry Eye Study Locations Here
www.HealthCentral.com/DryEyeStudy

AdChoices ▶

Get our most popular stories in a weekly newsletter

Enter your Email Address

Subscribe

Published by Medicaldaily.com

Like {0} Tweet {0} SHARE
0 SHARE6



ADVERTISE WITH US

Related Articles

Brain Sees Women as Parts, Men as Whole, Researchers Say

Men and Women Have Same Sexual Fantasies (Or Everybody's Lying)

Women May Be More Near-Sighted Because of Shorter Armlength

LATEST NEWS



Alcohol Accounts for 16 Percent of Total Calories in the American Diet, CDC



Common Chemical Found in Toothpaste Could Be Increasing Your Risk of Allergies



5-Hour Energy Drinks Linked to 13 Deaths, Spontaneous Abortion



Ireland to Clarify Abortion Rules After Woman's Death

SPONSORED



Why Joint Pain Doesn't Have to be a Life Sentence



Free 7-Day Eating Plan Can Help You Manage Your Diabetes



Discount Dental Plans - How to Avoid Pain and Save Money



Explanation: How Brain Training Can Make You Significantly Smarter








Top Trends

- 1 Depression
- 2 Immune System
- 3 Genetics
- 4 Cancer
- 5 Dementia
- 6 Alzheimer's
- 7 Anxiety Disorder
- 8 Sexual Health
- 9 Tuberculosis
- 10 Addiction



Recommendations

Sign Up Create an account or [log in](#) to see what your friends are recommending.

-  **Scientists Find Gene That Links Marijuana to Mental Illness**
98 people recommended this.
-  **Research Suggests That Humans Are Becoming More Stupid**
231 people recommended this.
-  **Watching Horror Films Burns as Much Calories as a 30-Minute Walk**
169 people recommended this.
-  **Chilling Brain Scans Show the Impact of a Mother's Love on a Child's Brain Size**
3,527 people recommended this.
-  **World Famous 'Cat Man' Who Spent Years Morphing Himself Into a Tiger May Have Died by Suicide**
11 people recommended this.

Facebook social plugin

ADVERTISE HERE



0 comments

0 Stars



Leave a message...

Discussion

Community

#

No one has commented yet.

ALSO ON MEDICAL DAILY

Chilling Brain Scans Show the Impact of a Mother's Love on a Child's Brain Size

21 comments

Scientists Find Gene that Links Marijuana to Mental Illness

2 comments

Nurse Who Injected Elderly Patient with a Lethal Dose of Coffee and Milk Says ...

16 comments

Just 71 Doctors Responsible for 17 Percent of Prescription Painkiller Deaths in ...

2 comments

Cows May Be Spreading Antibiotic Resistance Through Urine in Soil

1 comment

RECOMMENDED FOR YOU

What's this?

11 Things You Can (And Should) Consider Saying Yes To After Age 50

AOL

What's Your Healthy Weight? Why Your "Magic Number" May Surprise You

AOL

Martina Navratilova On The Terrifying Step She Took After 50

AOL

Carrie Goldman: 'Oh My God, Mommy, You Weigh A Lot!'

AOL

Big is back: Camera makers double down on full-frame sensors

Reviewed

Low cost Dental & Medical, starting as low as \$14.95 per month

Instant upper eyelid lift, just \$19.99!



Shrink fat cells without exercise.



Who else wants liposuction without surgery? Click Here to discover how.

Aflac helps Indiana Furniture protect their employees

Nancy Wilson
Vice President Human Resources
Indiana Furniture

WATCH NANCY'S STORY NOW ▶

Aflac

Counsel & Heal

Drinking During Pregnancy Lowers Child's IQ

Humans Becoming Less Intelligent Owing to Civilization

US Adults Add 100 Calories to Their Diet by Consuming Alcohol

A Woman's Walk Can Tell Her History of Sex Life, Say Researchers

Teenagers Born Prematurely May Have Brain Development Problems

counselheal.com

WELLS FARGO
富國銀行

使用富國銀行信用卡，讓歡樂與獎勵共同滋長*

*優惠有限。信用卡須符合使用資格。詳情請洽富國銀行專員。Member FDIC

歡迎來談談

齊心同創 富足未來

Medical Daily Sections

US/World Policy / Biz
Science / Tech Consumer News
Healthy Living Drugs
Conditions Health Videos
Community

About Us

About Us
Contact Us
Terms of Service
Privacy Policy
Media Kit

Tools & Resources

Health A-Z

Quick Links
National Institutes of Health
Centers for Disease Control and Prevention
Sponsored Content

Stay Connected on

Join Medical Daily's Email Update

Enter your Email Address

go

Visit our Brand Sites

Medical Daily

Copyright © 2012 MedicalDaily.com All rights reserved.

