

## Reports

### Monthly Reports



## January, 2006 (Summary)

### University of Southern California

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**Welcome to EurekaAlert!'s monthly Audit Report System.** The report you see below provides information about the traffic your press releases have received since they were posted on EurekaAlert!.

If you have any questions about your organization's Audit Report, please contact us at [webmaster@eurekaalert.org](mailto:webmaster@eurekaalert.org) or 1-202-326-6716.

## Release Summary



Title	Date Posted/ Emb. Date	Total Viewings	Graph (total hits)
USC scientists link variations in growth-factor gene to risk of prostate cancer	17-Jan-2006/ 17-Jan-2006	640	
Childhood infections stunt growth, shorten life	23-Dec-2005/ 26-Dec-2005	1263	
Birth defect gene identified	22-Dec-2005	897	
Adults with lazy eye can improve	20-Dec-2005	940	
Nearly a quarter of children are especially susceptible to respiratory illness if they are exposed to second-hand smoke	14-Dec-2005/ 15-Dec-2005	1007	
USC researchers track down the stem cells that create feathers	13-Dec-2005/ 14-Dec-2005	717	
NSF funds probe of the quintessence of surprise	28-Nov-2005	1173	
Surprise! Computer scientists model the exclamation point	28-Nov-2005	8005	
High-sugar diet pushing some Latino kids toward type 2 diabetes	21-Nov-2005	927	
Ozone levels may raise risk of underweight births	16-Nov-2005	885	
Exercise linked to reduced breast cancer risk	16-Nov-2005	704	
New technique multiplies life span in simple organisms	16-Nov-2005/ 17-Nov-2005	1079	
Methane found in desert soils bolsters theories that life could exist on Mars	31-Oct-2005	849	
Keck School of Medicine pediatric endocrinologist elected to Institute of Medicine	25-Oct-2005	466	

USC neuroscientist to receive Prince of Asturias prize	18-Oct-2005	440	
Antipsychotic treatment of dementia leads to small increase in risk of death	17-Oct-2005/ 18-Oct-2005	454	
NCI grants \$12.1 million for USC center to study obesity and cancer	11-Oct-2005	366	
Consensus panel calls for expanded role of needle biopsies, MRI and less invasive procedures	6-Oct-2005	626	
Trauma victims' survival may depend on which trauma center treats them	6-Oct-2005	844	
<b>Totals</b> 19 releases		22282	Each unit (  ) represents 400 hits

\* EurekAlert! can only provide complete hit counts for releases that have remained on EurekAlert!'s server. The (\*) indicates that viewers were temporarily directed to a copy of the release located on your organization's Web site. You will have to confer with your Web administrator to obtain a complete viewings count for this release.

**Please Note:**

Hits = Numbers in this category represent the number of viewings your press released received while they were publicly available.

Emb. Hits = Numbers in this category represent the number of viewings your press releases received while they were under embargo. Embargoed press releases are only available to registered reporters.

## Expert Summary

Name	Date Posted	Total Viewings	Graph (total hits)
Goad, Pharm.D., Jeff	17-Apr-2003	7	
McNitt-Gray, Jill	28-Jul-2004	17	
Paulson, Richard J.	9-Apr-2003	21	
<b>Totals</b> 3 experts		45	Each unit (  ) represents 1 hits

## EurekAlert! Web Server Statistics

1254124 Total Public Release Viewings  
 22649 Total Embargoed Release Viewings  
 396 Total Expert Viewings  
 Tue Peak Usage Day(s)

15:00 - 16:00 Eastern Time Peak Hour(s)

## EurekAlert! User Statistics

4452 Registered Reporters  
 3687 Registered PIOs  
 914 Contributing Institutions

2630 EurekAlert! Express Users

## EurekAlert! Release Statistics



53516 Research News Releases  
1970 Science Business News Releases  
748 Book Announcements  
2913 Grant Announcements  
2448 Award Announcements  
2863 Meeting Announcements  
757 Press Conference Announcements  
67650 Total Releases